Call a Winning Play Promotion Participating Stores	
Acme	Kinney Drugs
Admax Group - Various Independents	Krasdale Foods
Allegiance Retail Services	Kuhns
Army Air Force Exchange - Commissaries	Leppink's Food Centers
ASG - Various Independents	Lowe's Markets
Associated Food Stores - Various Independents	Martin's Super Markets
Associated Grocers, Inc. (Baton Rouge)	Merchant Distributors - Various Independents
AWG AIM Group - Various Independents	Niemann Foods
Bashas	Needler's Fresh Markets
Big Y	Northwest Grocers
Boyers Markets	Piggly Wiggly
Brookshire's	Piggly Wiggly Midwest
Buehlers	Polly's
C&S - Various Independents	Price Chopper
C&S Robesonia - Various Independents	Quality Foods
Coborns	Redner's Markets
DeCA - Commissaries	Remke Markets
Demoulas - Market Basket	Riesbecks
Dierbergs Markets	Roche Bros.
Don Quijote / Times	Rouses Market
Food Bazaar	Shop n Save
Fresh Encounter	Shoprite
General Trading	Leppink's Food Centers
Harding's Friendly Markets	Spartan Nash - Various Independents
Harmon's Neighborhood grocery	Strack & Vantil
Harris Teeter	Tri-State - Various Independents
Hugo's Family Marketplace	UNFI Central - Various Independents
Hy-Vee	UNFI - Various Independents
Key Foods	URM - The Markets
King Kullen	ValueCenter MarketPlace